

## TUSARNAARNIQ SIVUMUT ASSOCIATION – MUSIC FOR THE FUTURE

### POSITION - VARIOUS

#### Who We Are

Tusarnaarniq Sivumut Association – Music for the Future (TSA) is a small volunteer, working board created in 2009, that provides opportunities for youth in Nunavut to access and learn music. Our instructors have travelled to Nunavut regularly to conduct music workshops. Built on a foundation of relationships and consistency, our program teaches youth to play music (especially in communities where music programs do not exist) as a positive, creative outlet. It assists in developing leadership skills, confidence and engagement with others, and building self-esteem, which has a positive impact on mental health. Since its inception, the program has continued to prosper and grow. As of 2019, our music workshops are held in the winter, spring and fall in the communities of Pond Inlet, Qikiqtarjuaq, Pangnirtung, Sanirajak, Igloolik and Kinngait. In 2016, TSA became a registered charity and we are currently in the process of hiring a part-time Executive Director to assist with the programming, fundraising and tasks associated with fulfilling our mission into the future.

#### Our Search

TSA is currently seeking people to join the Board of Directors on a volunteer basis to fill the following positions: **Communications Lead, Fundraising Lead and Members at Large**. In addition to attending bi-monthly Board meetings and participating in decision-making regarding the governance and management of the organization, directors will be responsible for the following:

#### **COMMUNICATIONS LEAD**

Bring expertise and experience in communications and messaging to help advance the mission of TSA into the future.

- Support creation of quarterly newsletter (with volunteer Newsletter Editors)
- Write, edit or provide information for communications for fundraising events
- Provide guidance and input on strategies for news items
- Website updates
- Ensure consistent branding

*Additional projects may include:*

- Optimize CanadaHelps page
- Craft website updates
- Review social media on ongoing basis to ensure it is up to date and promoting programming and fundraising events, as needed

## **FUNDRAISING LEAD**

Bring expertise and experience in fundraising to help advance the mission of TSA into the future.

- Lead ongoing conversations with funders, donors and foundations that support TSA's mission
- Lead the Board of directors in looking for additional opportunities for fundraising
- Leverage connections, networks, and resources to develop collective action to achieve TSA's mission
- Provide leadership for fundraising events
- Assist with writing grant and sponsorship applications
- Research funding opportunities through Government/Health/Cultural grants and possible partnerships with Northern businesses/companies/organizations for both organizational funding as well as for specific projects being implemented in Nunavut.

## **MEMBERS AT LARGE**

We welcome the opportunity to have a diverse group of individuals supporting the mission of TSA and would love to welcome directors from all parts of our country, with a particular interest in more representation from Nunavut.

To express interest or for further information, please contact:

Julie Lohnes-Cashin, Chairperson

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